



INVESTOR UPDATE

May, 2010

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This presentation may contain forward-looking statements. Such forward-looking statements do not constitute forecasts regarding the Company's results or any other performance indicator, but rather trends or targets, as the case may be. These statements are by their nature subject to risks and uncertainties as described in the Company's annual report available on its Internet website (www.psa-peugeot-citroen.com). These statements do not reflect future performance of the Company, which may materially differ. The Company does not undertake to provide updates of these statements.

More comprehensive information about PSA Peugeot Citroën may be obtained on its Internet website (www.psa-peugeot-Citroën.com), under Regulated Information.





2009 HIGHLIGHTS

Highlights of 2009

- New streamlined management team appointed
- Clear vision and ambitions established
- Priorities and performance plans set
- Progress underway from H2 2009
- Solid financial structure with limited gearing

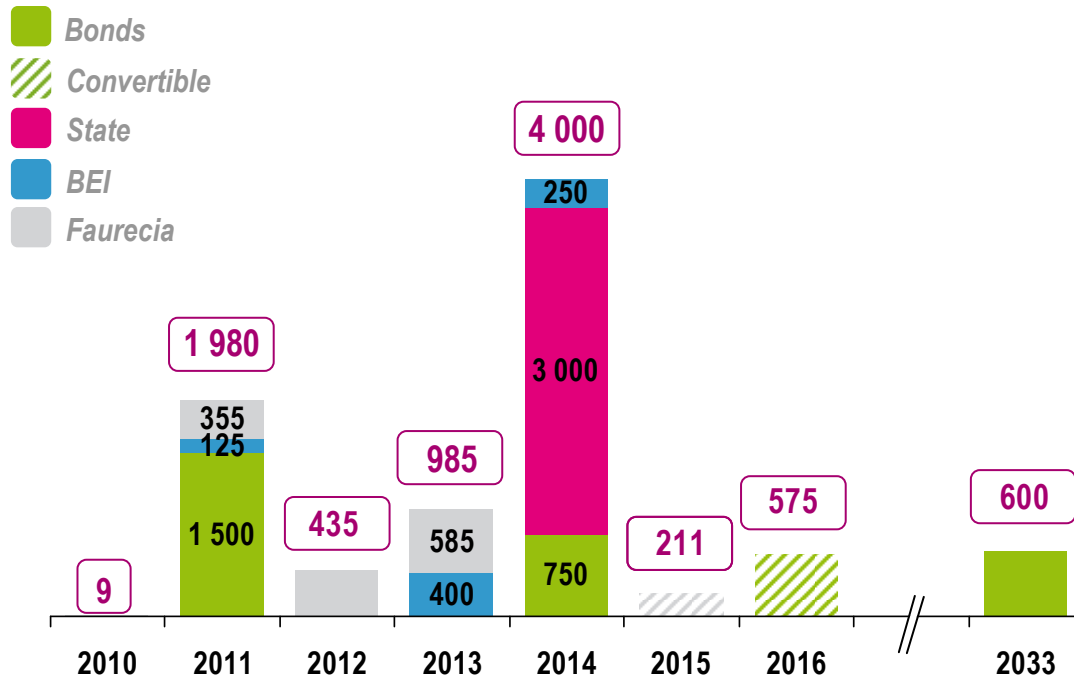


Solid financial structure

> Limited maturities for next 4 years

Gross debt at end 31.12.09 excluding BPF & Undrawn credit-line

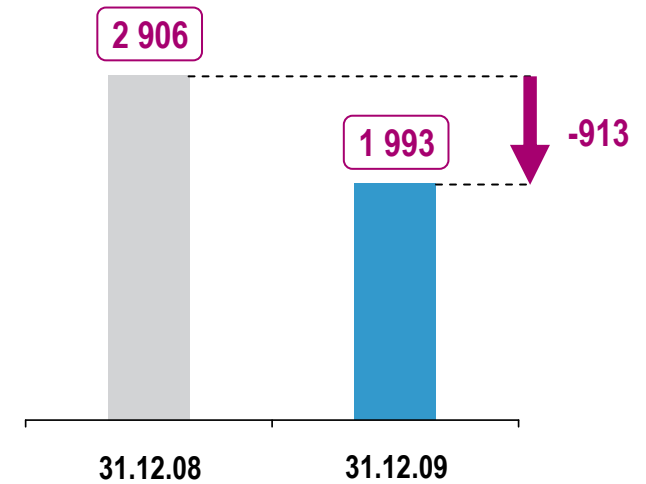
— In million euros —



Weighted average remaining maturity: 4.8 years

Net financial position of Manufacturing and Sales Companies

— In million euros —



* o/w Faurecia for €(1 570) million at December 31, 2009



> Significant liquidity headroom in Manufacturing and Sales Companies

<i>In million euros</i>	End 2008	End 2009
Cash and cash equivalents	2 040	7 843
Current & non current financial assets	1 363	1 185
Total	3 403	9 028
Back-up facility (undrawn)	2 400	2 400
AVAILABLE LIQUIDITY	5 803	11 428





CURRENT HIGHLIGHTS

YTD 2010

Q1 2010 Performance Highlights

- Consolidated revenues **up 27.5%** vs Q1-2009 (+22.8 % like for like)
- Automotive Division revenues **up 22.4%**
- Share of the European car and light commercial vehicle market increased to **14.6%** from 13.5% in Q1-2009
- Signs of an upturn in the European light commercial vehicle market (**up 6%**), where the Group strengthened its leadership with a **22.7% share**
- Sustained recovery at Faurecia, with revenue **up 59.5%** (32.2 % like for like)



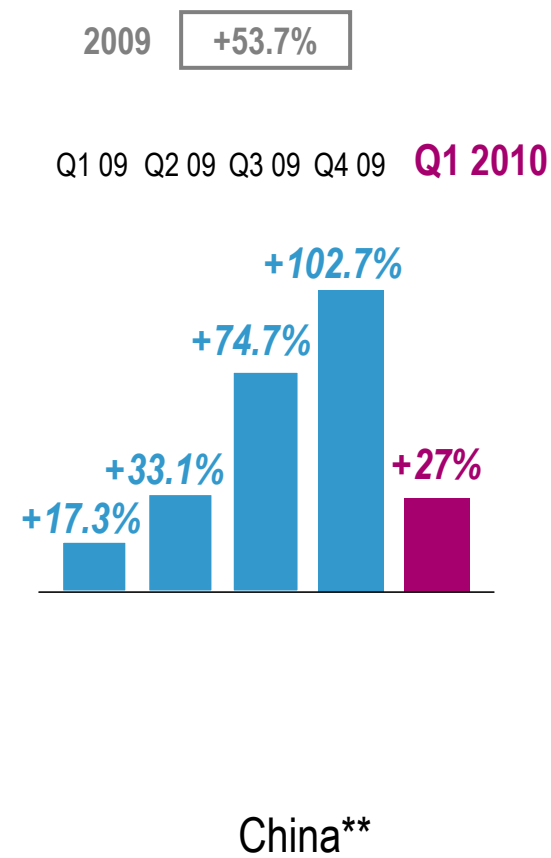
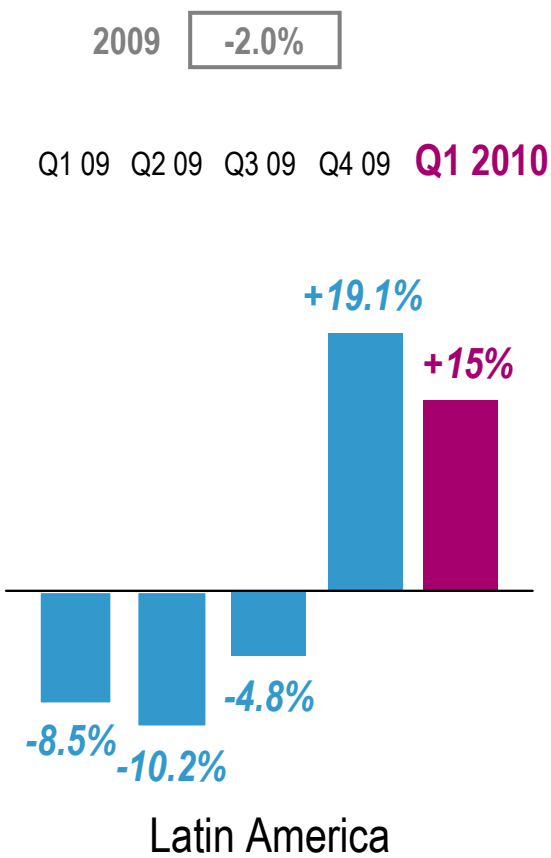
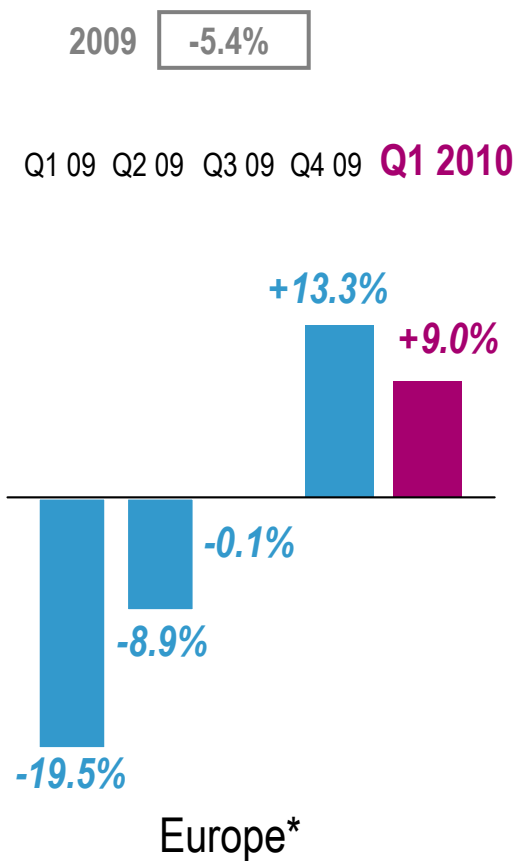
YTD Operating Highlights

- New Peugeot brand image 
- PSA – BMW cooperation renewed for next generation of 4 cylinder petrol engines
- PSA – MMC cooperation for Compact SUVs
- Assembly started at Kaluga plant, Russia
- €530 million investment in Brazil to develop products & operations
- €175 million investment to produce new 3-cylinder turbo petrol engine in France



Market trends

Cars and light commercial vehicles – Market

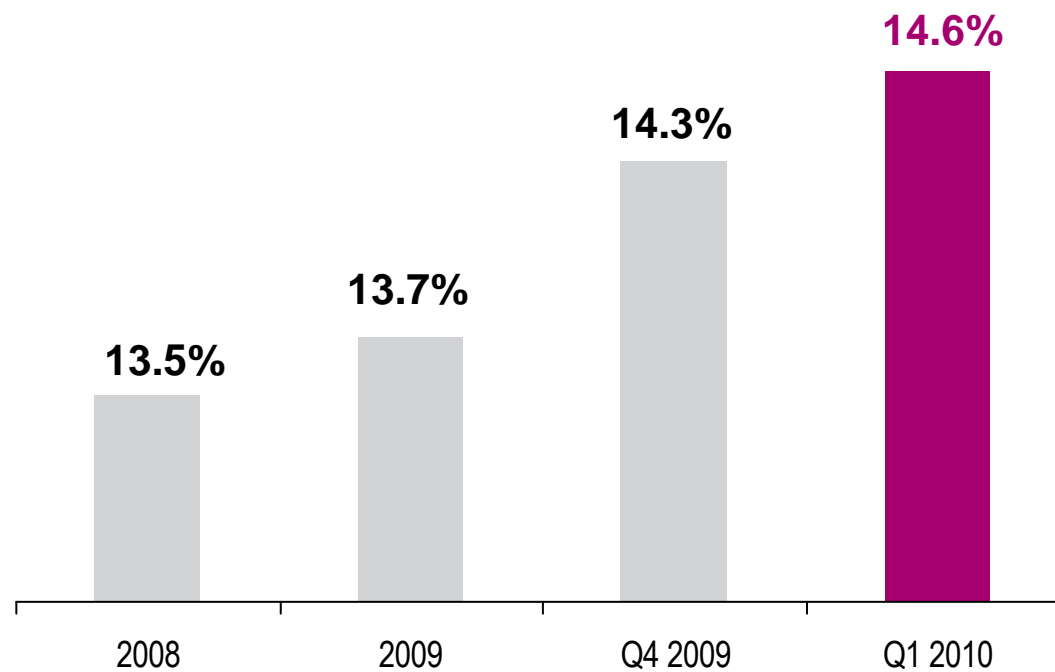


* Europe = EU + EFTA + Croatia ** Only cars



Market share

Market share momentum in Europe 30



New model momentum

2009

Peugeot 3008



Peugeot 5008



Citroën C3 Picasso



New Citroën C3



2010

Peugeot RCZ



Peugeot Hoggar



Citroën DS3



Peugeot 408 China



Citroën C5 China



New concept momentum

5 By Peugeot



Peugeot SR1



A step ahead
at Geneva

Citroën DS High Rider



Citroën Survolt



Looking ahead

- Order books remain solid
- Benefits expected from Q1 model launches
- Further new model momentum in H2
- Electric vehicle launches in H2
- Adjustment of production to optimise inventory levels in potentially difficult H2
- Benefits of performance plan feeding through

Peugeot i0n



Citroën C-Zéro



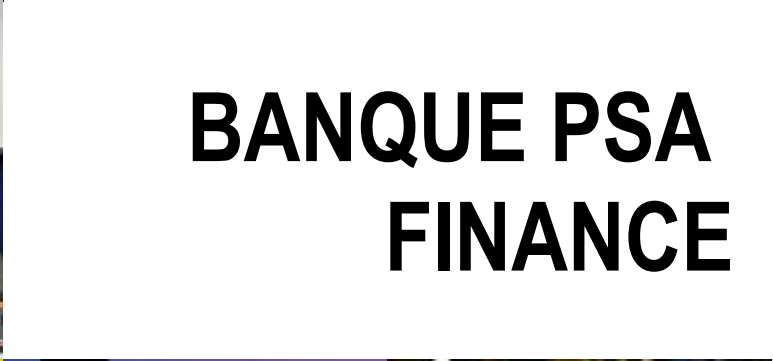
Market assumptions

- Europe: down 9%
- China: double digit growth
- Latin America: high single digit growth

Objectives

- Significant Group recurring operating income in H1
- Positive Automotive recurring operating income in H1





Key metrics

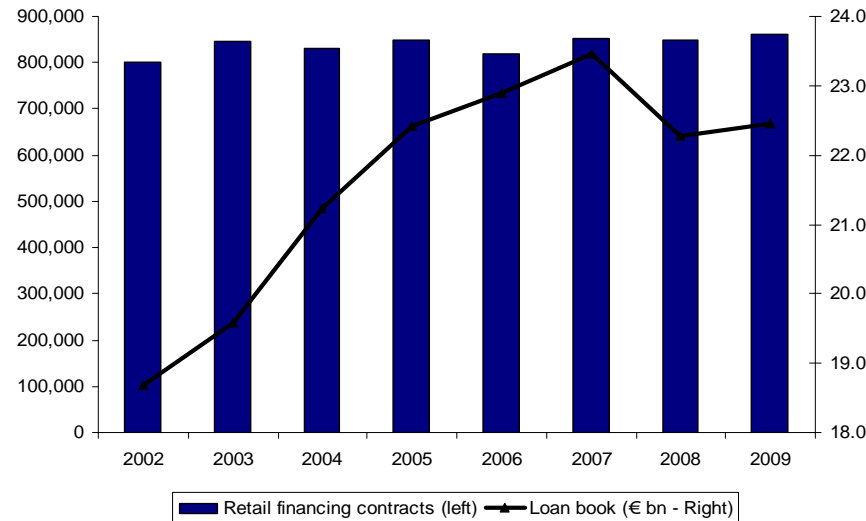
- Wholly-owned subsidiary of PSA Peugeot Citroën
 - ▶ Operational & financial independence
- Dynamic activity
 - ▶ Loan book growth: €22.4 bn, +0.7% in 2009
 - ▶ Financing penetration: 27.5% of PSA registrations (27.3% in 2008)
 - ▶ Services contract penetration: 134% of retail financing contracts
- Robust business
 - ▶ Cost of risk limited to 50 bps in 2009
 - ▶ Basel II capital ratio: 13.8%
- Stable dividend pay-out at 40%
- Credit ratings: S&P: A2/BBB (negative); Moody's: P2/Baa1 (negative)



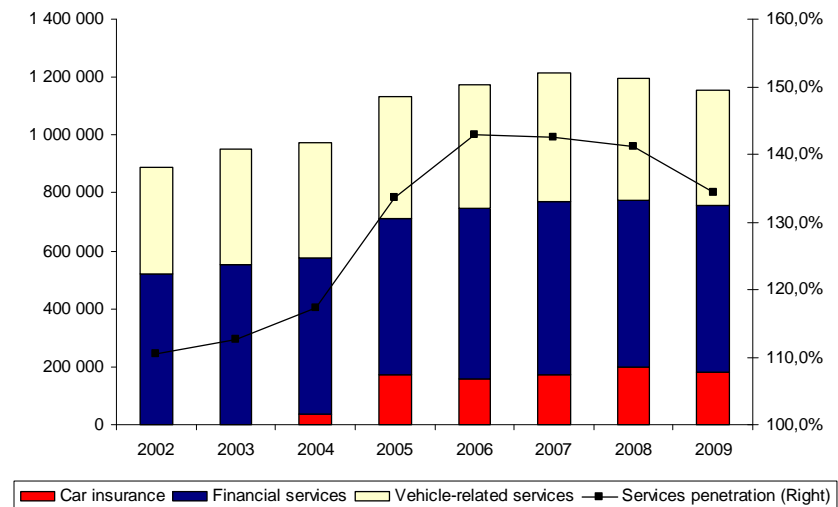
Business model

- Banque PSA Finance provides financing for wholesale and retail sales
 - ▶ 27.5% market share of PSA retail sales
 - ▶ Retail: 860,509 (+1.5%) / average Wholesale inventory: 226,000
- Insurances and services: a strong differentiation of the marketing offer
 - ▶ Service packages for both retail and business customers

Financing contracts



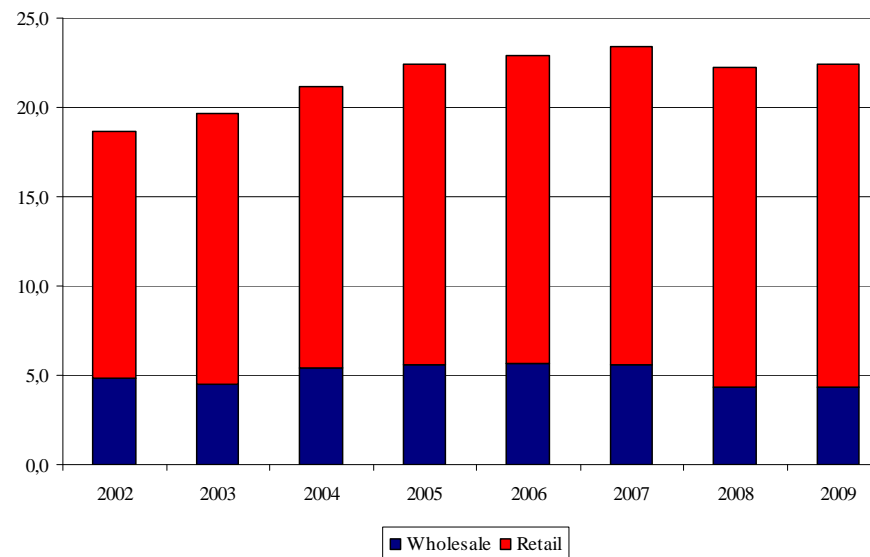
Service contracts



Asset quality

- Loan book characteristics
 - ▶ Loan book – Retail (incl.business): 80% / Wholesale: 20%
 - ▶ Average loan duration – Retail: 3.7 years / Wholesale: 3 months

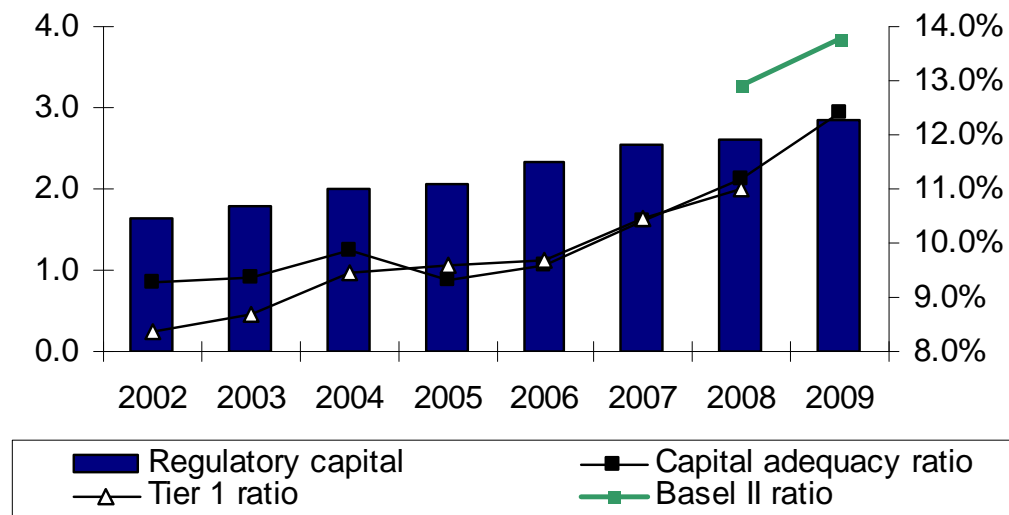
Loan book by segment (€ bn)



Risk management

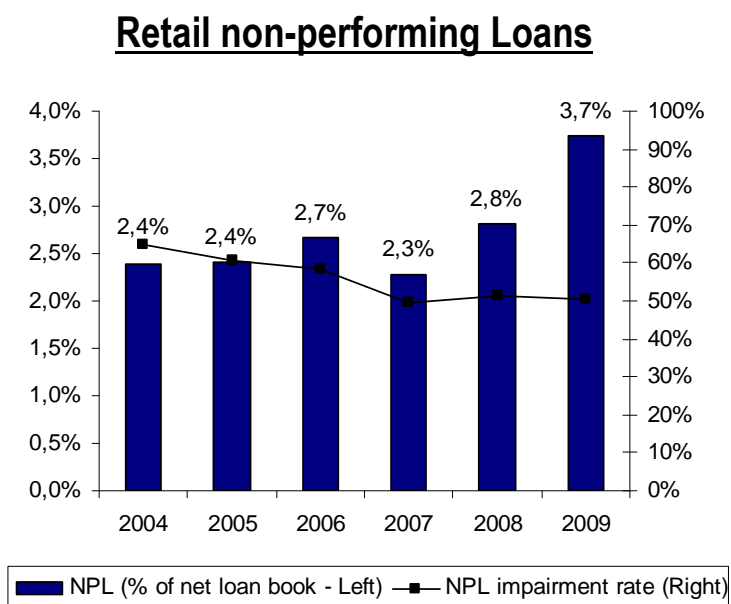
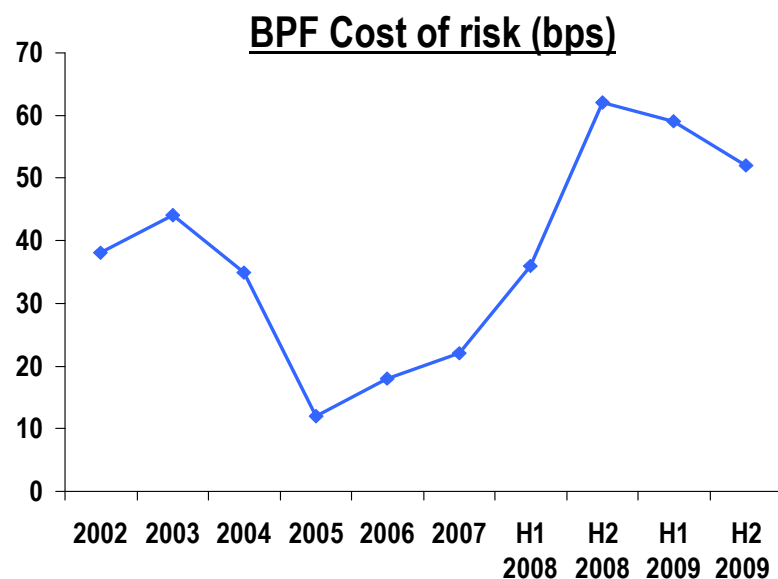
- Strong capital adequacy and low risk
 - ▶ Consistent increase in capital ratios
 - ▶ Low risk concentration: top risk less than 5% of regulatory capital, top 10 risks less than 28% of regulatory capital
 - ▶ Hedging of currency and interest rate risks

Capital adequacy



Credit risk management

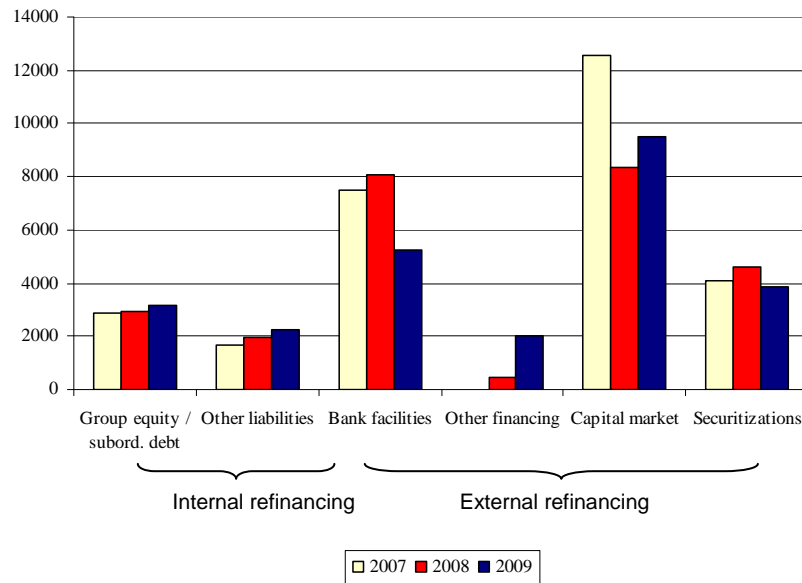
- Long standing best in class cost of risk – 50bps end 2009
- Strict customer selection
 - ▶ Retail non performing loans represent only 3.7% of net loan book
 - ▶ Consistent impairment rate of 50.4% in 2009
- Strict risk mitigation procedures



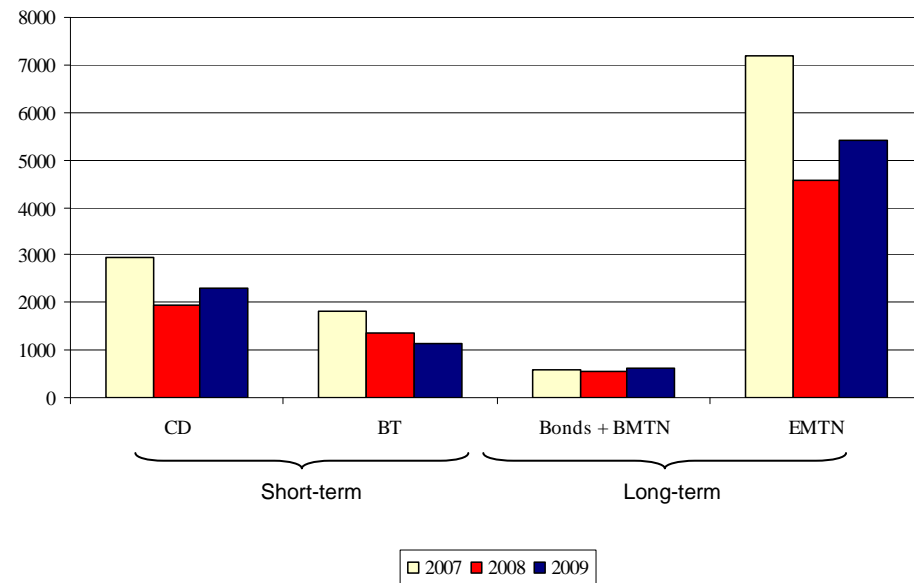
Financing sources

- Diversified sources of financing
 - ▶ 46% capital markets, 25% bank facilities, 19% loan securitization, 10% public
 - ▶ €9.4bn capital markets: 36% short-term issuance, 64% long-term

Sources of refinancing



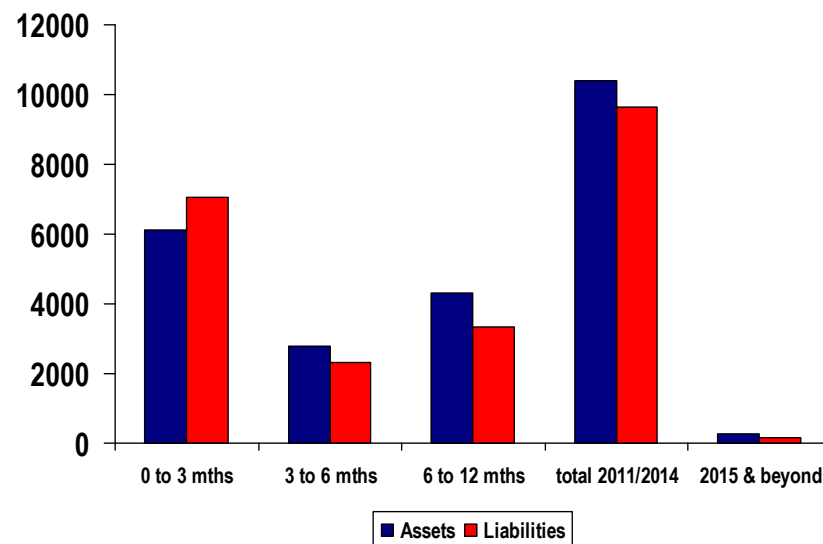
Capital markets



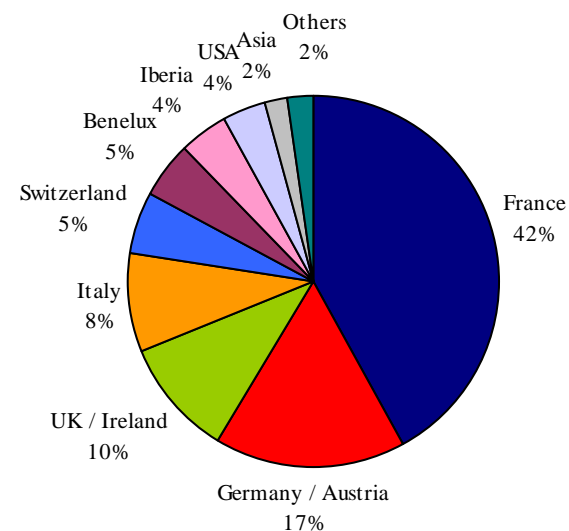
Financing sources

- Well balanced liquidity management
 - ▶ Matching of maturities between assets and liabilities
 - ▶ Broad geographic diversification of the lender base
 - ▶ Policy to secure > 6 months of activity through cash and undrawn back-up facilities
- € 10 billion of available liquidity

Maturities



Breakdown of lender base



Key ambitions

- Develop international activity to accompany global presence of Peugeot & Citroën brands
- Build share of services and insurance revenues in operating profit
- Grow net banking revenue whilst maintaining benchmark cost of risk
- Maintain robust asset quality and strong business model





PSA PEUGEOT CITROËN



Q1 2010 REVENUES

First quarter revenues

<i>In million euros</i>	Q1 - 09	Q1-10	Change 10/09	like for like 10/09
Automotive	8 678	10 619	+22.4%	+22.4%
Faurecia	2 008	3 202	+59.5%	+32.2%
Gefco	664	842	+26.7%	+26.7%
Banque PSA Finance	462	457	-1.1%	-1.1%
Other businesses and intra-company eliminations	(839)	(1 135)	-	-
Total revenues	10 973	13 986	+27.5%	+22.8%



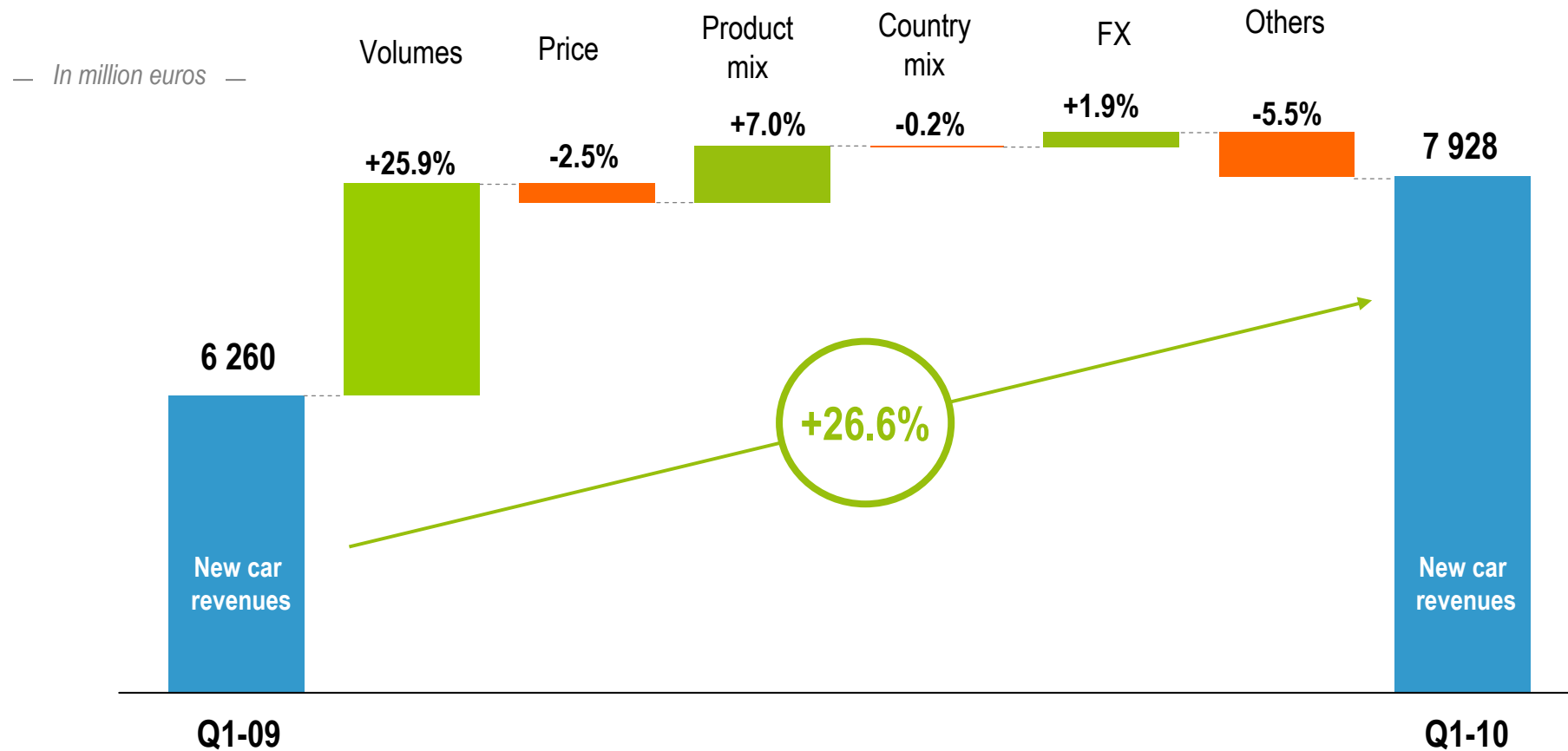
Automotive: Worldwide unit sales

Assembled vehicles and CKD units

<i>In K units</i>	Q1 - 09	Q1-10	Change 10/09
Europe	475	607	+28.0%
Russia	13	8	-39.2%
Latin America	50	60	+20.2%
Rest of the world	29	38	+30.3%
Assembled vehicles (excluding China)	567	714	+25.9%
China	52	89	+70.1%
Total assembled vehicles	619	803	+29.6%
Total CKD	93	111	+19.1%
Total assembled vehicles + CKD units	713	914	+28.2%



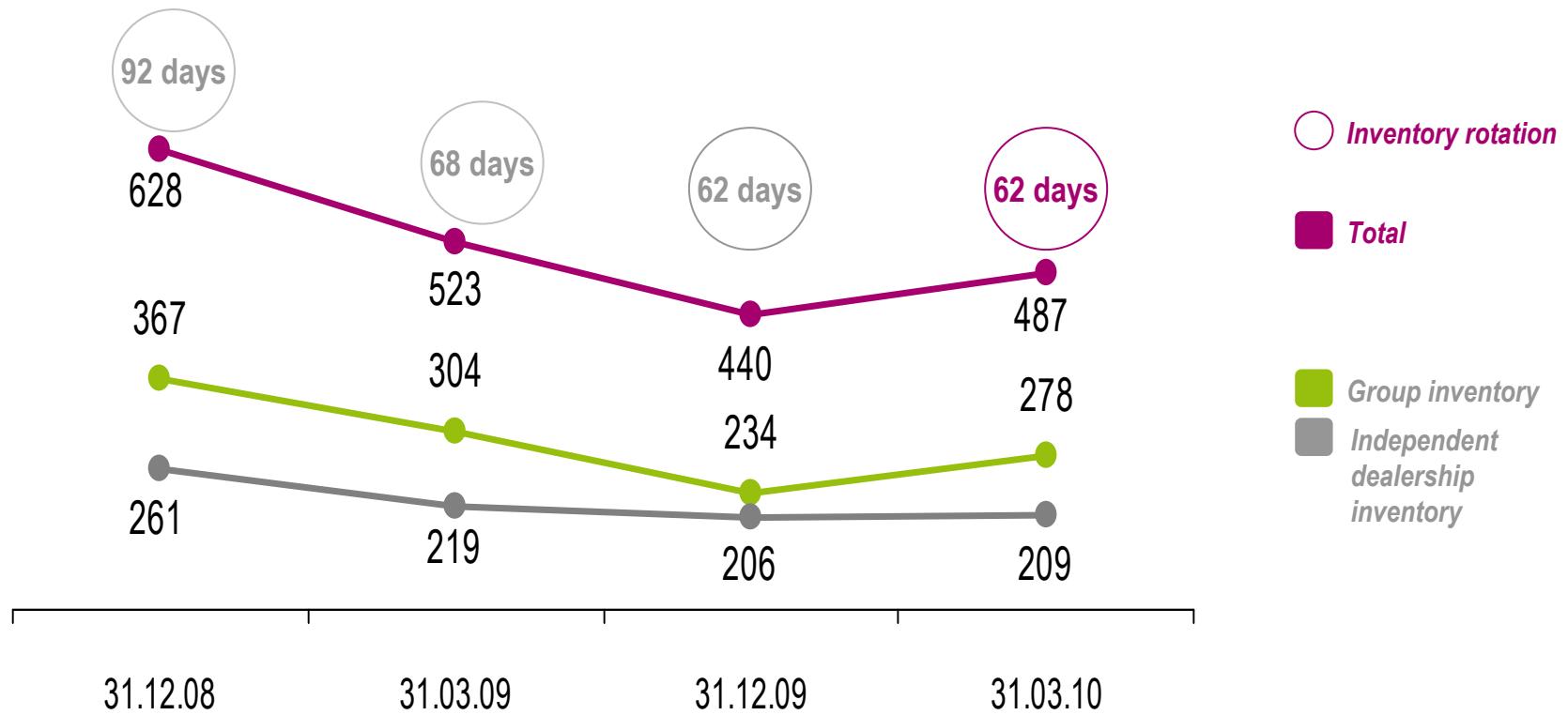
New car revenue analysis



Inventory

> Inventory rotation on target
> Maintained at 62 days

— In thousands of new vehicles —



- > Revenues +59.5 % following Emcon acquisition
- > Sustained recovery with revenue up 32.2% like for like

<i>In million euros</i>	Q1 - 09	Q1-10	Change 10/09	Like for like
Automotive Seating	778	1 062	+36.5%	+36.7%
Interior Systems	454	670	+47.6%	+46.3%
Emissions Control Technologies Systems	190	563	+196.3%	+46.1%
Automotive Exteriors	181	239	+32.0%	+32.9%
Total Product revenues	1 603	2 534	+58.1%	+40.7%
Monolith revenues	184	487	+164.7%	+26.6%
Development, Tooling & Prototype revenues	221	181	-18.1%	-23.8%
Total revenues*	2 008	3 202	+59.5%	+32.2%

*Since 1 January 2010, Faurecia has consolidated Emcon, which contributed €533m for the period



> Revenue up 26.7 % driven by Automotive market

<i>In million euros</i>	Q1 - 09	Q1-10	Change 10/09
PSA Peugeot Citroën	402	556	+38.3%
Third parties	262	286	+9.9%
Total revenues	664	842	+26.7%



- > Slight decline (-1.1%) in Q1 revenues linked to lower interest rates
- > Total outstanding loans up 3.2 %

<i>In million euros</i>	Q1 - 09	Q1-10	Change 10/09
Revenues	€462 mn	€457 mn	-1.1%
Total outstanding loans <i>(end of period)</i>	€22.2 bn	€22.9 bn	+3.2%
Number of new contracts <i>(lease and financing)</i>	216 000	218 000	+0,9%



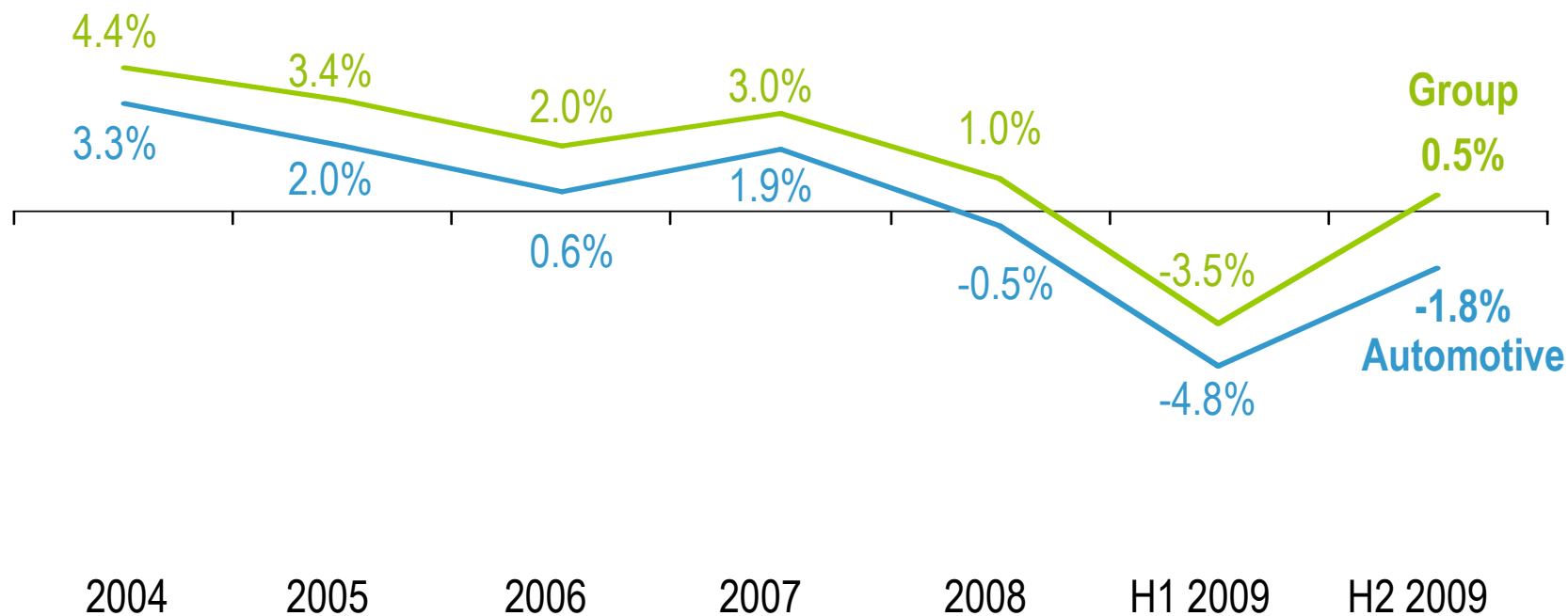


Performance Plan

Group margin performance

- > Group: Return to positive margin in H2 2009
- > Automotive: Corner turned but some way to go

Group and Automotive recurring operating margin %



Our ambitions

- A step ahead in pioneering vehicles & services
- A global player
- An industry benchmark for operational efficiency

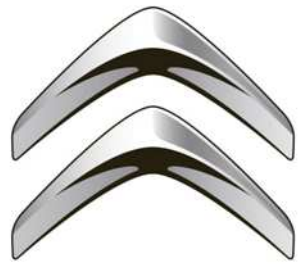
30% Sales & Marketing

15% High growth markets

55% Production,
Development & SG&A



Clear and distinct brand identities



CITROËN
CRÉATIVE TECHNOLOGIE



PEUGEOT
MOTION & EMOTION



Sales & Marketing

2009

Peugeot 3008



Peugeot 5008



Citroën C3 Picasso



New Citroën C3



2010

Peugeot RCZ



Citroën DS3



New model momentum



PEUGEOT
MOTION & EMOTION



CITROËN
CRÉATIVE TECHNOLOGIE



Sales & Marketing

2009

- 750 000 vehicles sold in Europe <120g CO₂/km

2010

- 800 000 vehicles sold in Europe <120g CO₂/km

- 99g diesel engine (207, C3)

- Stop & start

Environmental leadership

- Electric vehicles

Citroën Berlingo First Electric



Peugeot iOn



Citroën C-ZERO



- Present first diesel hybrid Peugeot 3008 Hy4



2009

- 315 000 maintenance contracts sold

2010

- 370 000 maintenance contracts targeted

**Innovative
customer services**



- Successful Mu by Peugeot pilot schemes in France



- Roll out of Mu by Peugeot in major European cities

- Launch Citroën mobility offer



High growth markets

2009

2010

China

- Market share growth in Q4
- New plant opened at Wuhan
- Return to profit

- New model momentum
- Market share increase
- Develop technical centre

Latin America

- Brazilian market supported by government incentives
- Severe decline of other markets
- Plants restructured

- New model momentum
- Market share increase
- Rebuild profitability

Russia

- Market share increase by both brands in a market down 50%

- New plant in Kaluga start up end of Q1



2009

Capacity utilisation*
& productivity

- 80% capacity utilisation
 - ▶ H1: 70%; H2: 92%
- Rennes downsizing completed

Manufacturing, Development
productivity

- Average Hours per Vehicle (HPV) reduced by -7% in H2 vs H1

SG&A

- €230m of savings in 2009

* Hourly capacity x 16 hours x 235 days



2010 priorities for non automotive businesses

Faurecia

- Integrate Emcon & Plastal acquisitions
- Pursue turnaround

Gefco

- Drive logistics improvement across the Group
- Build performance through “Force 10” efficiency programme

Banque PSA Finance

- Maintain excellent performance & benchmark cost of risk
- Continue expansion of services across the network



A global player – external development

3 conditions

Strategic alignment

Value creation

Independence





2009 Financial Results

Group results

> Positive recurring operating income in H2

<i>In million euros</i>	2008	H1	H2	2009
Revenues	54 356	23 497	24 920	48 417
Recurring operating income/(loss)	550	(826)	137	(689)
% of revenues	1.0%	-3.5%	0.5%	-1.4%
Non-recurring operating income and (expenses)	(944)	(506)	(221)	(727)
Operating income/(loss)	(394)	(1 332)	(84)	(1 416)
Net financial income (expenses)	(286)	(226)	(294)	(520)
Income taxes	103	470	119	589
Share in net earnings of equity affiliates	57	24	49	73
Consolidated Net Profit/(loss)	(520)	(1 064)	(210)	(1 274)
Net Income/(loss), Group share	(363)	(962)	(199)	(1 161)
Earning per share (in euros)	(1.60)	(4.24)	(0.88)	(5.12)

