

Paris - April 24, 2008

Worldwide sales up 6.1% to 876,400 units  
Growth in emerging countries: + 16.1%  
Growth of commercial vehicles: + 10.3%  
Group turnover growth: + 2.3%

## Highlights

- Consolidated turnover up 2.3% to €15,212 million
- Vehicle and CKD sales up 6.1% to 876,400 units
- Assembled vehicles sales increasing to 809,700 units (+ 2.3%)
- CKD sales doubled (+ 92.9%)
- Market share maintained in Europe at 14.0%
- Emerging country sales up 16,1%
- Light commercial vehicles leadership strengthened: 19.6% of the European market
- Peugeot 308 meeting expectations: 64,000 sales during Q1

Consolidated turnover at March 31, 2008 stands at €15,212 million, up 2.3% compared with €14,874 million in Q1 2007.

Net sales of **Banque PSA Finance** amounted to €524 million in Q1 2008, i.e. 10.3 % higher than Q1 2007. This performance can be explained by the increase in both average interest rates and total outstanding loans (+1.9%).

**Gefco** turnover rose to €925 million in Q1 2008, i.e. 4.2% higher than Q1 2007.

**Faurecia** net sales in Q1 2008 remain stable at €3,245 million. Excluding monoliths, turnover stands at €2,846 million, up 1.4% on a like-for-like structure and exchange rate basis.

Turnover generated by the **automotive division**, at €11,869 million, is up 2.4% on Q1 2007 (€11,595 million), and 3.9% on a like-for-like basis. This performance is in line with expectations considering the 3% fewer days worked in Q1 2008 compared to Q1 2007.

The economic environment in Q1 was contrasted with, on one hand, the marked depreciation of the US dollar and the pound sterling compared with the Euro, and on the other hand, a slight downturn in the European automotive market (-2.9%). In spite of this, the Group managed to increase its sales quite spectacularly in Russia and Mercosur, at the same time securing virtually stable market share in Europe.

At the end of March 2008, on a European cars and light commercial vehicles market down 2.9 %, vehicle sales fell 0.9%, with market share for Peugeot and Citroën slipping to 14.0 %, compared with 14.2% in Q1 2007. In France, market share rose to 32.6 %, the best quarterly performance for the Group since 2004. In Italy and Germany, the Group also reinforced its market position compared with Q1 2007.

With worldwide sales reaching 132,000 units, the Peugeot 207 gains 10% and comforts its European pole position in this segment. At the same time, sales of the Peugeot 206 are up 6.6%.

The Picasso range helps Citroën strengthen its compact family-car leadership in Europe, with Picasso sales on this segment worldwide up 13.8%.

Having completely renewed its light commercial vehicle range, the Group now enjoys stronger leadership in Europe, its unit sales up 10.3 % and its market share up 0.6 pts to 19.6%.

The first signs of the range-extending Nemo and Bipper launches are promising.

The rise in sales is sustained by sound performances realized outside Europe. CKD sales reached 66,700 vehicles, with a 92.4% increase almost exclusively related to sales to Iran.

Growth in our priority development regions reaches 16.1%.

In Eastern Europe, sales volumes are up 5.4% to stand at 33,200 units.

Growth in China remains limited to 3.8% in Q1, although the month of March shows signs of a rebound with sales and registrations up 25%.

In Russia, sales are up 29.6%, representing 9,900 units. Peugeot registrations have doubled in comparison with Q1 2007.

In the Mercosur region, the Group sold 59,000 vehicles in Q1, an increase of 36.4 %, taking its market share up to 15.9% in Argentina and 5.6% in Brazil, respectively up 0.8 pts and 0.4 pts compared with Q1 2007.

Sales of the Peugeot 308 have increased as forecast and will benefit from the introduction of the SW version during Q2 to reach the 2008 target of 350,000 vehicles.

## OUTLOOK

Q2 will see a significant number of market launches, with the Peugeot 308 SW, the new Citroën C5 and C5 Tourer, the new Peugeot Partner and Citroën Berlingo, the restyled Citroën C3 in Mercosur and the Citroën C-Elysée in China.

**As a consequence, the Group reaffirms its 2008 worldwide sales target of a volume growth around 5%.**

## CONSOLIDATED SALES AND REVENUE

(in million euros)	March 31, 2007	March 31, 2008	M€ change	% change
Automotive division	11,595	11,869	+274	+2.4%
Faurecia	3,243	3,245	+2	+0.0%
Gefco	888	925	+37	+4.2%
Banque PSA Finance	475	524	+49	+10.3%
Other businesses and eliminations	(1,327)	(1,351)		
<b>Total PSA Peugeot Citroën</b>	<b>14,874</b>	<b>15,212</b>	<b>+338</b>	<b>+2.3%</b>

## WORLDWIDE AUTOMOBILE SALES

(in units) *	3 month 2007	3 month 2008	Units change	% change
Western Europe	596,300	591,100	-5,200	-0.9%
Eastern Europe **	31,500	33,200	+1,700	+5.4%
Russia	7,600	9,900	+2,300	+29.6%
Mercosur***	43,300	59,000	+15,700	+36.4%
China	52,500	54,500	+2,000	+3.8%
Rest of the world	60,400	62,000	+1,600	+2.7%
<b>Total assembled vehicles</b>	<b>791,500</b>	<b>809,700</b>	<b>+18,200</b>	<b>+2.3%</b>
CKD units	34,600	66,700	+32,100	+92.9%
<b>Total unit sales</b>	<b>826,100</b>	<b>876,400</b>	<b>+50,300</b>	<b>+6.1%</b>
Of which passenger cars	717,300	756,300	+39,000	+5.4%
light commercial vehicles	108,800	120,100	+11,300	+10.3%

\* Assembled vehicles, disassembled components and CKD units

\*\* Croatia, Hungary, Poland, Czech Republic, Slovakia, Slovenia, Lithuania, Latvia, Estonia, Cyprus, Malta

\*\*\* Argentina, Brazil

## WORLDWIDE SALES BY MODEL

(passenger cars and LCVs)	3 month 2007	3 month 2008	Units change	% change
<b>Peugeot Marque</b>				
107	27,600	27,100	-500	-1.8%
1007	5,200	4,300	-900	-16.1%
206 + 207	196,000	213,000	+17,000	+8.7%
<b>Total A/B segment</b>	<b>228,800</b>	<b>244,400</b>	<b>+15,600</b>	<b>+6.8%</b>
<b>307 + 308 (C segment)</b>	<b>106,700</b>	<b>118,000</b>	<b>+11,300</b>	<b>+10.6%</b>
405	17,400	37,800	+20,400	-
407	36,700	26,000	-10,700	-29.0%
607	2,000	1,100	-900	-43.6%
807	5,000	4,400	-600	-12.8%
4007	-	3,400	+3,400	-
<b>Total D/E segment</b>	<b>61,100</b>	<b>72,700</b>	<b>+11,600</b>	<b>+19.0%</b>
Bipper	-	5,600	+5,600	-
Expert	9,100	10,800	+1,700	+18.2%
Partner	40,400	37,200	-3,200	-8.0%
Boxer	12,000	15,200	+3,200	+26.6%
<b>Total Van (PC + LCV)</b>	<b>61,500</b>	<b>68,800</b>	<b>+7,300</b>	<b>+11.9%</b>
Other	1,200	800	-400	-
<b>Total</b>	<b>459,300</b>	<b>504,700</b>	<b>+45,400</b>	<b>+9.9%</b>
of which diesel-powered versions	228,200	245,100	+16,900	+7.4%
	49.7%	48.6%	-	-
of which passenger cars	404,800	444,700	+39,900	+9.9%
of which light commercial vehicles	54,500	60,000	+5,500	+10.1%
<b>Citroën Marque</b>				
C1	26,800	27,800	+1,000	+3.7%
C2	27,900	20,500	-7,400	-26.3%
C3	66,500	72,500	+6,000	+9.1%
<b>Total A/B segment</b>	<b>121,200</b>	<b>120,800</b>	<b>-400</b>	<b>-0.3%</b>
ZX	14,800	17,100	+2,300	+15.6%
C4 haterback	62,400	57,900	-4,500	-7.2%
C4 Picasso + Xsara Picasso	74,400	84,700	+10,300	+13.8%
<b>Total C segment</b>	<b>151,600</b>	<b>159,700</b>	<b>+8,100</b>	<b>+5.3%</b>
Xantia	3,100	3,500	+400	+10.8%
C5	14,300	7,500	-6,800	-47.8%
C6	2,000	900	-1,100	-56.9%
C8	3,400	2,300	-1,100	-32.2%
C-Crosser	-	3,300	+3,300	-
<b>Total D/E segment</b>	<b>22,800</b>	<b>17,500</b>	<b>-5,300</b>	<b>-23.2%</b>
Nemo	-	7,000	+7,000	-
Jumpy	9,900	11,300	+1,400	+13.9%
Berlingo	48,000	40,200	-7,800	-16.1%
Jumper	13,300	15,100	+1,800	+14.1%
<b>Total Van (PC + LVC)</b>	<b>71,200</b>	<b>73,600</b>	<b>+2,400</b>	<b>+3.4%</b>
Other	-	100	-100	-
<b>Total</b>	<b>366,800</b>	<b>371,700</b>	<b>+4,900</b>	<b>+1.3%</b>
of which diesel-powered versions	205,300	217,000	+11,700	+5.7%
	56.0%	58.4%	-	-
of which passenger cars	312,500	311,600	- 900	-0.3%
of which light commercial vehicles	54,300	60,100	+5,800	+10.6%
<b>Total PSA Peugeot Citroën</b>	<b>826,100</b>	<b>876,400</b>	<b>+ 50,300</b>	<b>+6.1%</b>
of which diesel-powered versions	433,500	462,100	+28,600	+6.6%
	52.5%	52.7%	-	-
of which passenger cars	717,300	756,300	+39,000	+5.4%
of which light commercial vehicles	108,800	120,100	+11,300	+10.3%