



Description of the Peugeot S.A. Share Buyback Program Submitted for Stockholder Approval At the May 23, 2007 Annual Meeting

The following is a description of the purposes and terms of the Peugeot S.A. share buyback program submitted to stockholder approval at the May 23, 2007 Annual Meeting. This information is provided in compliance with articles 241-1 to 242-7 of AMF General Rules and Regulations and article L. 225-209 of the French Monetary and Financial Code.

1. Date of the Annual Meeting called to approve the new buyback program

May 23, 2007.

2. Number of shares and percentage of issued capital held by the issuer

As of March 31, 2007, there were 234,618,266 Peugeot S.A. shares outstanding, of which 6,142,545, or 2.62% of the total, were held by the Company.

3. Intended use of the shares held directly or indirectly by the issuer

As of March 31, 2007, Peugeot S.A. owned a total of 6,142,545 of its own shares, of which 5,686,077 are being held for attribution on the exercise of stock options and 456,468 are scheduled to be cancelled.

4. Intended use of the shares to be purchased under the new program

Shares bought back under the program may be used:

- for attribution on the exercise of stock options granted to employees, executives or officers of the Company or any related entity,
- for attribution on redemption, conversion or exercise of share equivalents,
- to reduce the Company's issued capital.

5. Maximum percentage of issued capital, maximum number of shares and characteristics of the shares

The maximum purchase price is set at €65.00 per share (ISIN: FR0001211501).

Subject to stockholder approval, up to 16,000,000 shares may be purchased under the program.

In compliance with the law, the Company may never directly or indirectly own more than 10% of issued capital.

As a result, based on the 234,618,266 shares outstanding at March 31, 2007, less the 6,142,545 shares held in treasury at that date, up to 16,000,000 shares, representing 6.8% of the capital, may be purchased. Based on the maximum price of €65.00 a share, this would represent a maximum investment of €1,040 million.

6. Term of the new share buyback program

Subject to stockholder approval, the shares may be bought back at any time during eighteen months from May 24, 2007 until November 24, 2008.

7. Share transactions under the previous program

<i>Period from May 24, 2006 to March 31, 2007</i>	<i>Total transactions</i>		<i>Open positions as of March 31, 2007</i>	
	<i>Purchases</i>	<i>Sales/Transfers*</i>	<i>Open buy positions</i>	<i>Open sell positions</i>
<i>Number of shares</i>	1,100,000	422,965	None	None
<i>Average exercise price</i>	€41.07/share	€35.98/share		
<i>Amounts</i>	€45,175,780	€15,217,858		

*Corresponding entirely to the exercise of 422,965 stock options.

This description may be freely consulted at the Company's headquarters:

75, Avenue de la Grande-Armée
75016 Paris
France

and on the website of PSA Peugeot Citroën (www.psa-peugeot-citroën.com).

It is also available on request.