

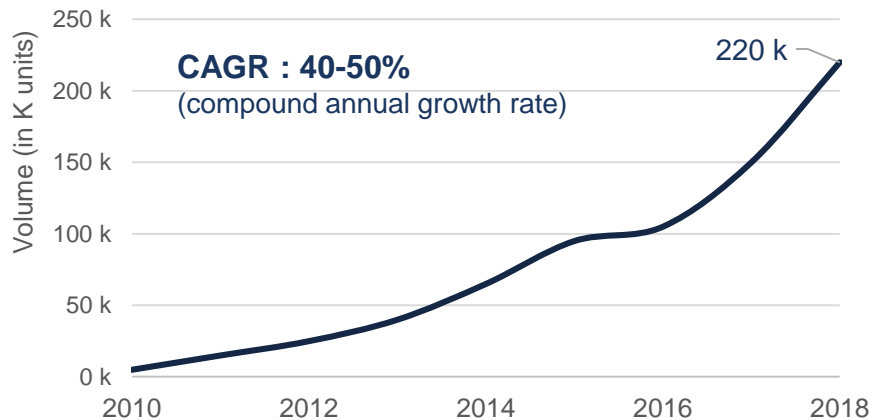
# FULL ELECTRIC VEHICLE

RÉMI SEIMPERE – PROGRAM DIRECTOR

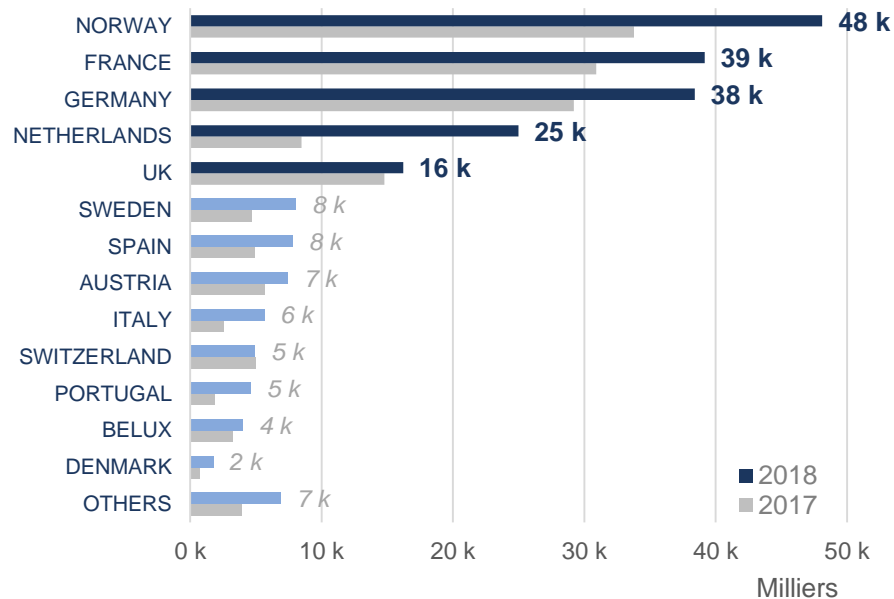
SYLVAIN CHÉREAU – PRODUCT MANAGER



## BEV market evolution in EU (G30)

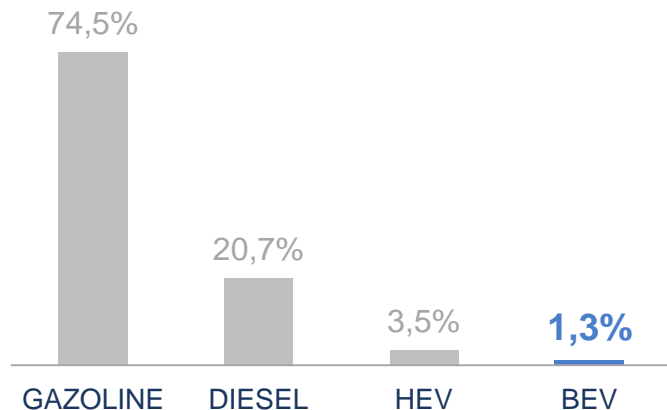


## 75% of BEV Market in EU concentrated in 5 countries

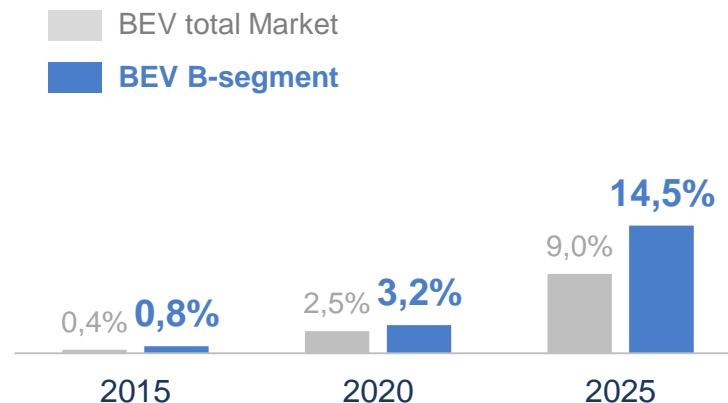


➤ BEV is a growing market in Europe, still weak with a limited product offering

## B-Segment market in EU 2017



## BEV market prospective in EU (G30)



- BEV in B-segment **performs better** than 2017 total market
- Projection until 2025 **confirms the BEV attractiveness in B-segment** compared to market



BEV & THERMIC versions on the same manufacturing line / top hats



DS3 CROSSBACK E-TENSE



Opel Corsa-e



Opel B-SUV



Peugeot e208



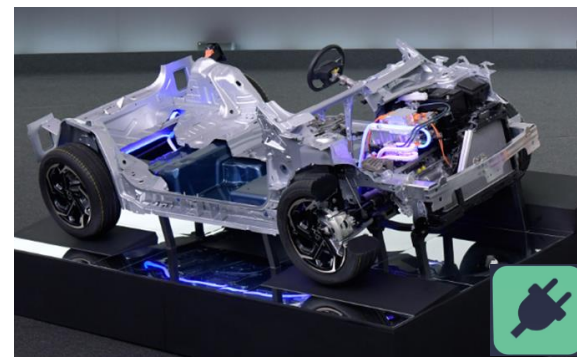
Peugeot e2008

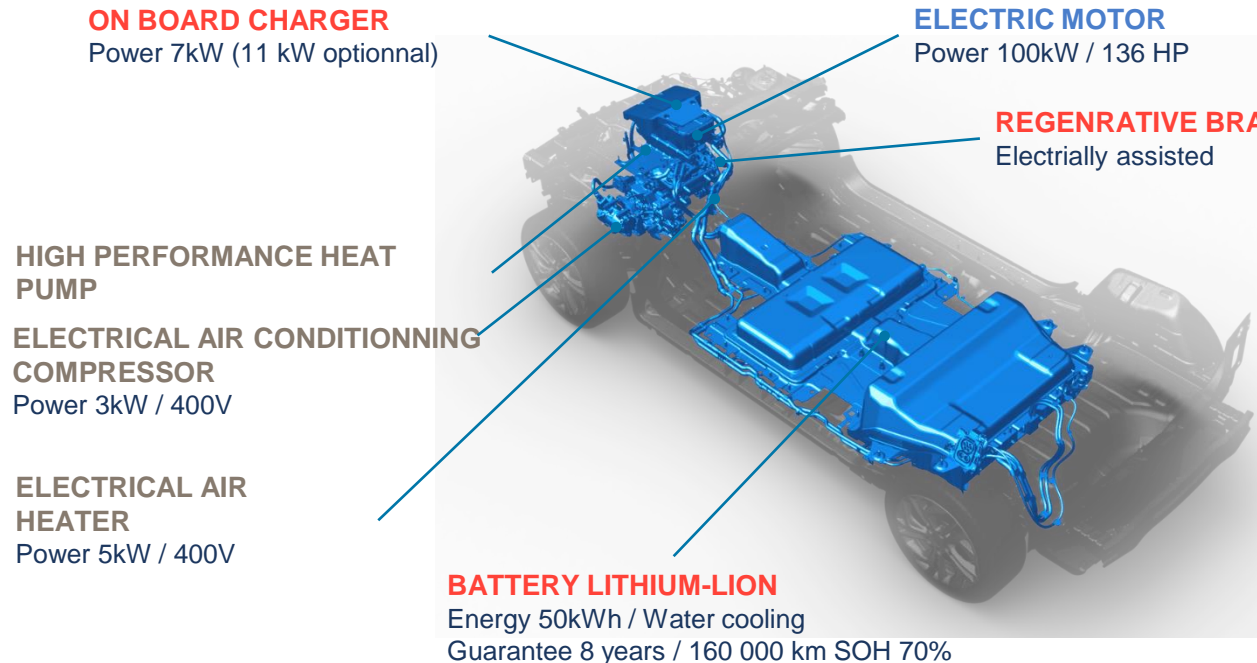


Citroën C-Hatch



Common Modular Platform : 2 variants





## BENEFITS

**PERFORMANCE**

- 100 kW

**AUTONOMY**

- 320-350km\*
- Charging time
  - 8h on wallbox (5h optional)
  - Fast charge 10 km/min

**COMFORT**

- Remote control

*\* Average estimated (WLTP)*

➤ PSA Full Electric Vehicle based on new platform (Common Modular Platform) first launched with the DS3 CROSSBACK in the electrified version